





naturally scary

Trick-or-treaters in classic costumes, bats, cats, skeletons and witches. Playful imagery in a palette of earthy hues like warm pumpkin with accents of muted green.



autumn market

Authentically autumn. A sunbaked palette with olive emerging as the new pumpkin color. Imagery includes pampass grass, sunflowers, and vintage pickup trucks.



twinkle, twinkle

Let's gather together. Bright candlelight represents hope and love in the darkest of long winter nights.



through the woods

And over the hills to grandmother's house we go! Farm meets forest, mixing classic elements of rustic lodge americana. It's Christmas vacation in a woodland adventure.



amethyst christmas

influenced by Pantone's Very Peri color of the year. Whimsical holiday imagery in an range of cool blue hues. An alternative to the traditional red and green holiday palette.



all is calm

A simply sweet holiday. This trend highlights the soft blush and mint palette to promote comfort and warmth during the holiday season.